



**ProLife  
on Campus**

Winning Hearts ... Changing Minds ... Saving Lives

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## Standing in the GAP

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**Director's Corner**  
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Dear Partners and Friends,

In our last issue, we showed how *pictures* and *peaceful conflict* can focus public attention on abortion like nothing else can.

This time, we tell you how GAP turned the U of Alabama upside down! Thousands of students could not avoid the truth. I love it when a plan comes together!

*Thank you for making this all possible. Your next gift of \$1,000, \$500, or even \$100 will help us take the truth to a major university near you!*

*Fletcher*

### “Constructive tension” at the U of Alabama at Tuscaloosa

Dr. Martin Luther King said, “I am not afraid of the word ‘tension.’ I have earnestly opposed violent tension, but there is a type of constructive, nonviolent tension which is necessary for growth.” Like social reformers before him, he was not afraid of being hated. He was afraid of being ignored.

When the Bama Students for Life (BSFL) hosted our Genocide Awareness Project (GAP) at the U of Alabama at Tuscaloosa, they were definitely not ignored! All three local TV stations reported on GAP, as did the state’s largest paper. Over the coming weeks and even months, the student newspaper printed 15 separate items on GAP and abortion. For all the links: [www.fletcherarmstrongblog.com/creating-conflict-to-focus-public-attention-media-coverage-at-u-of-alabama/](http://www.fletcherarmstrongblog.com/creating-conflict-to-focus-public-attention-media-coverage-at-u-of-alabama/)

BSFL members were greatly encouraged by the effectiveness of GAP and the feedback from students and others. Here is what some of them had to say:

- David DeStefanis: *Just seeing those pictures is enough to get someone uncomfortable enough to actually examine the issue of abortion and re-examine their own stance on it.*  
\*\*\*

*GAP created more dialogue and discussion about abortion than anything I've ever seen.*

- Zack Wepfer (BSFL Past President): *I can honestly say that this last week [of GAP] has been the week I am most proud of in my entire collegiate career. I am so proud to*

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### At University of Louisville, 65% of students say GAP effective!

People always ask us how we know GAP is effective. ***Based on the nature and extent of anecdotal evidence alone, we know GAP works.*** Poll table results suggest that 5% to 15% of students change their minds from pro-choice to pro-life, but the sample is considered “biased” (a statistical term).

I recently came across a set of class papers as representative of student opinion as we have ever encountered. They were written by students for extra credit in an undergraduate philosophy class at the U of Louisville. The professor in the class shared the papers with us — not the names of the students, only their remarks. Of 17 papers written:

- 11 (65%) said the GAP display was effective, because GAP either (a) changed their own minds, (b) caused them to think analytically, and/or (c) appeared to be effective at engaging students in general.
- Of those 11, 5 (29%) said GAP changed their own opinions about abortion.

If these numbers are anywhere close to representative, then GAP is plenty effective. Below are representative comments:

*I had always believed in choice ... but the pictures were too convincing. I'm not sure why the relationship between abortion and genocide has never crossed my mind, but the display was surprisingly convincing. ... Abortion is a form of murder and genocide. (Student B)*

*I had only a few cheap glances over at [the pictures], but what I did see I wish I would have not. ... [The photos] made me think about this and I think that the pictures woke me up ... and gave me a reality check. ... The pictures said enough for me. (Student L)*

Read more comments at [www.fletcherarmstrongblog.com/at-university-of-louisville-65-of-students-say-gap-effective/](http://www.fletcherarmstrongblog.com/at-university-of-louisville-65-of-students-say-gap-effective/).



**GAP on display at the University of Louisville.**

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*accomplish what we did. I cannot think of a better way to end my collegiate career.*

- Ruth Bishop: *GAP revealed to students the ugly truth about abortion; a truth that must continue to be shared for the sake of preborn children and their mothers.*
- Joanna Robinson: *I spoke with a Jewish friend of mine and asked him to come and see the GAP display. He wasn't offended, he admitted [that the preborn] is a human life and that he would never be able to support unconditional abortion again. He walked away with a changed heart, and I am forever grateful for GAP in bringing this change about.* \*\*\*

*GAP is crucial for any student group that wants to start a real conversation about abortion. You can talk about abortion all you want, but until people see it, abortion remains in their minds an abstract idea. GAP presents abortion in a very stark and real way that cannot be ignored.* \*\*\*

*I have been actively involved in my pro-life campus group for nearly three years, and I have never seen an event cause a discussion about abortion like GAP. I have seen first-hand the anger it caused, but I have also seen GAP working to change hearts and minds, not over weeks or months, but over the course of minutes and seconds. We need to make sure that no college student in America graduates without seeing GAP and becoming aware of the reality of abortion.*

- Claire Chretien: *We forced people to think about and talk about abortion.* \*\*\*

*We are able to articulate the pro-life position to thousands of people, create a conversation about abortion that lasted weeks after GAP, make important comparisons between the contemporary genocide of abortion and past genocides, recruit new members, and show people the truth about abortion — that it is a gruesome, violent procedure that kills an innocent human being.*



*Reuters says this ad and others like it have caused 100,000 smokers to kick the habit. You reckon something like this might work for us?*

## More endorsements for the Pro-Life Training Academy (PLTA)

At the Pro-Life Training Academy (PLTA), we don't just tell you what to say. Instead, you will spend an entire afternoon practicing your best answers to their toughest questions. See what Zack Wepfer of the U of Alabama said about the PLTA:

But don't listen to me, listen to pro-life veterans at the U of Alabama at Tuscaloosa:

*I can honestly say that the PLTA exceeded expectations and I feel confident in fully defending the prolife stance against anyone! I will be able to use that training for the rest of my life. I would highly recommend the PLTA. (Zack Wepfer)*

*We were much more confident and successfully handled opposition at our next pro-life event on campus. The PLTA was the key to our clear victory over the child murder apologists. PLTA was simply invaluable. (Levi Crawford)*

We don't just tell you what to say. You practice saying it! Role-playing gives you confidence ... and lets you know that **you can answer the toughest questions and challenges!**

Key point: You don't have to remember innumerable answers to every possible question. That's just impossible! We teach a simple, easy, 3-step process that you can use to answer 95% of all the questions you will hear. It's so easy, even Bubba can do it!

Call us to schedule a PLTA in your hometown. Act now; we have openings for the Spring semester!



**GAP creates modulated conflict to focus attention on abortion at the U of Alabama at Tuscaloosa.**