



Standing in the GAP

Winning Hearts ... Changing Minds ... Saving Lives
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Dear Partners and Friends,

We're thrilled to be adding a Project Director to expand our work in Virginia. We'd like to expand in your state as well! If you want a career with eternal rewards, we'd love to speak with you! Babies need saving in every single state. Perhaps you want to work full-time. Perhaps you want to work half-time. Perhaps you know somebody else who does. Either way, please contact us ASAP.

Fletcher

This Month

*New Project Director in Virginia
 Taking on the Sex Merchants*

Future Editions

*Kentucky GAP
 Debate at Eastern Kentucky
 U of Delaware GAP*

Here we grow again! Meet our new "Captain" in Virginia

We are pleased to announce the appointment of Nicole Cooley as our newest Project Director, responsible primarily for Virginia projects.



Nicole has been active in pro-life ministry for more than 10 years. We first met Nicole when doing our Genocide Awareness Project (GAP) at the U of Louisville in 2002. She has publicly shared her story of rape and abortion in both Christian and secular venues, including in the video *Choice of a Lifetime*, produced by Focus on the Family. Most recently, her story was featured on the 700 Club, which you can still see online.

In her new role, Lord willing, Nicole will be (1) arranging GAPs at the major universities in Virginia, (2) organizing and assisting pro-life campus groups, and (3) working cooperatively with student groups and other pro-lifers in Virginia.

The mother of three boys and one girl on this side of eternity, plus another three in Heaven, Nicole is also a home educator and avid Longaberger Basket collector. She currently lives with her husband Patrick and family in Churchville, Va. Learn more about her book *Into the Light: Rape, Abortion and the Truth that Set Me Free* at www.NicoleWCooley.com.

A US Army veteran with 9 years combined active and reserve forces service, Nicole resigned at the rank of Captain to devote herself to her family. Her husband Patrick is a recently retired Lieutenant Colonel. His 20 years of service included two tours in Iraq. Nicole is very proud of his service and is most grateful to have him home with the family full-time ... a most wonderful blessing to all of them!

Welcome aboard, Nicole and all the Cooley's!



The Cooley Family: Patrick, Nicole, John (13), David (7), Abby (3), and Robert (10)

Taking on the Planned Parenthood Sex Merchants

Planned Parenthood's (PP's) attempt to take over the sex education in Knox County schools is a textbook case of PP's deception and how to fight back. When funding for effective abstinence-based sex education was cut, the PP sex merchants were all too willing to provide that "service."

Follow the money. To understand why getting access to our children is so important to PP, you have to understand the economics of ObamaCare. Currently, PP charges scared teenagers about \$450 per abortion. On the other hand, a legitimate medical facility will charge insurance companies an average of \$5,472 for a D&C, which is a similar procedure. Once ObamaCare is paying, you can bet PP won't settle for \$450. They'll sue for the full \$5,472, and they'll win. The price increase alone will grow their abortion revenue from about \$137 million to \$1.7 billion (with a b). If they can grow their market share from 25% to 50%, they will realize a windfall \$3.4 billion. For the complete analysis, go to my blog, *FletcherArmstrongBlog.com*, and search for "ObamaCare" or "billions".

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With that much money at stake, you can bet that PP will leave no stone unturned to promote sex to your children. Your schools are the perfect venue to (1) encourage them to have sex without limits, and (2) market PP as the people who will clean up the mess. All at taxpayer expense. What a country.

Play for the Knoxville market. PP has already been lining up to get access to ObamaCare money. Consistent with the national PP directive to grow their abortion business, their local affiliate has already built a larger facility in Knoxville. In October 2010, a parent learned that PP was conducting sex education classes at her daughter's school without parental knowledge. The Pro-Life Coalition of East Tennessee (ProCET), along with others, contacted pastors, held an informational meeting with good media coverage, and collected signatures on a petition. We focused attention on the following factors:

- PP was constantly referenced as the "abortion industry." We asked, "Why would you allow the abortion industry to market their business to our children."
- The "I didn't spew" video on PP's TakeCareDown-There.org website. We blew up a picture of the teenager boy wiping his mouth after giving oral sex to another teenage boy.
- PP's overt encouragements for 13-yr-old children to have sex (www.TeenWire.com).
- LiveAction and Life Dynamics investigations exposing PP's practice of covering up sex trafficking and illegal sexual abuse of children.

Partial victory. Spurred by unwanted inquiry, the Superintendent issued a memo in February saying PP would no longer teach sex education. However, PP could still train the teachers, so the work continued. Parents consulted lawyers and legislators, spoke at school board meetings, set up a Facebook page, and wrote letters that were printed in the paper. PP did the same. Words piled up.

CBR explains the consequences. CBR Southeast Director Fletcher Armstrong spoke before the school board on March 2. He let it be known in no uncertain terms that if PP ever returned to a Knox County school, CBR would return with abortion pictures on signs, trucks, and airplane tow banners. You can read his remarks at www.fletcherarmstrongblog.com/get-planned-parenthood-corruption-away-from-our-children/.

At this point, it appears to be a draw. But if ObamaCare starts paying \$5,472 or more per abortion, you can bet PP will be back with a vengeance. They will overwhelm us with paid staff who will promote their sex marketing programs (disguised as "sex education") to school officials.

Covert PP fundraiser. PP's own actions have made it clear that our work has exposed them for who they are. They are even hiding their own name from view. In May 2011, PP announced a fundraiser in downtown Market Square. The event was a photography competition and exposition for teens with the theme "Framing Choice: What Choice Means to Me."



Pro-life activists display CBR Choice signs and a banner announcing the PP fundraiser.

Supermodel Shirley Moore displays one of the signs they used to "frame choice" at the Planned Parenthood fundraiser.



To pro-lifers, the slogan "Framing Choice" was like a golf ball sitting on a tee. So a number of them decided to hit it right down the fairway! Seven high school students and five adults formed a semi-circle in front of the exhibit holding CBR "Choice" signs with an editorial comment sign: "Celebrating Choice Means Celebrating This." More on Fletcher's blog: www.fletcherarmstrongblog.com/get-planned-parenthood-corruption-away-from-our-children/.

PP personnel seemed stunned by the re-framed slogan, and they weren't pleased to have their abortion ranking (#1 provider) advertised in broad daylight. They summoned police, but the police didn't interfere. (This ain't Canada, you know.)

Most telling, if you hadn't known beforehand, you would not have known the photo sale was a PP event. They hid their name in the Square. PP has not mentioned the May 6 fundraising event on its website. It's as if the event never happened. What can they say to dilute the truth of those images? Nothing. And that is what we hear so far. Nothing.

